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**NEW EMPLOYEE INTERNET MANAGEMENT SERVICE FROM FASTTRACKER
LOOKS AT INTERNET USE IN A NEW LIGHT**

BOULDER, Colo., June 18, 2001 – As executives at FastTracker, a service of Fatline Corporation, launched their new employee Internet management service today, they said that traditional Internet blocking and monitoring software focuses only on eliminating bad Internet surfing habits, rather than looking at employees' productive uses of the Internet. FastTracker says that their service is a new approach, which focuses on replicating the productive habits of peoples' Internet use at work, treating employees and their activities as assets.

“Analysts estimate employees spend 30 to 40 percent of each workday online. That’s a far cry from 10 years ago when few organizations even had Internet access. The workplace has changed along with how we gather, analyze and share information, and companies are challenged with how to manage the new workplace,” said Dan Conser, founder and president of Fatline Corporation. “That’s why we developed FastTracker. FastTracker allows businesses to manage their corporate intelligence without giving up their corporate culture.”

FastTracker is a managed software service that helps businesses analyze Internet content collected by employees during the workday. FastTracker is powered by proprietary artificial intelligence technology that categorizes text-based content rather than just looking at URL lists, which is a new approach to managing people’s Internet use.

The Air Force originally conceptualized the technology in the 1960s to search large databases. Two University of Colorado scientists commercialized the technology in 1981. In 1998, Conser researched the employee Internet management market, raised seed capital, acquired the technology and developed the foundation for the FastTracker service.

A recent study by Dataquest stated that 82 percent of U.S. business executives believe that Internet usage at work should be monitored. According to Conser, however, less than 20 percent of companies actually have a program in place that manages employee Internet use. Many business executives are afraid that they will damage their corporate culture if they look at where people are going on the Internet, says Conser. Because of the nature of FastTracker's technology and service model, it allows companies to have an open-door Internet policy, opening up employees' business Internet usage patterns to the organization; now, FastTracker becomes a productivity tool focused on the positive, rather than a monitoring tool focused on the negative, he says.

FastTracker helps companies evolve their Internet management policies to move beyond merely restrictive practices. Businesses don't have to give up their corporate culture, while they improve bandwidth and corporate efficiencies.

The FastTracker service is a monthly service delivered via the Internet. Businesses can activate the service in less than an hour with the price starting at just \$3 per employee per month.

About FastTracker

FastTracker, a service of Fatline Corporation, is an Internet management service that enables businesses to manage employees' use of the Internet and the information they collect online while at work. The service has proven to help businesses increase productivity, improve bandwidth and limit liability. Recognizing that the Internet is a powerful business tool, the FastTracker proprietary technology was researched and developed over 10 years. Fatline Corporation and FastTracker are headquartered in Boulder, Colo. For more information visit www.fatline.com.

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